MORE THAN
400
PARTICIPANTS FROM ALL OVER EUROPE

100%
PARTICIPANTS THAT WOULD RECCOMEND THIS CONFERENCE

ENERGY STORAGE
Global Conference

BRUSSELS, 13 - 15 OCTOBER 2020

MAISON DE LA POSTE, RUE PICARD 5, 1000 BRUSSELS

ABOUT THE ENERGY STORAGE GLOBAL CONFERENCE

The Energy Storage Global Conference 2020 offers a unique opportunity to industry, researchers and policymakers to exchange views on key issues for the storage sector.

Representatives from around the world will come together for three days to discuss the latest developments in energy storage technologies, regulatory and policy frameworks, and the future storage market.

The fourth Energy Storage Global Conference is organised by EASE - The European Association for Storage of Energy.

SUPPORT THE LEADING EU CONFERENCE ON ENERGY STORAGE AND HELP DRIVE THE DISCUSSIONS THAT WILL SHAPE THE ENERGY STORAGE SECTOR.

THE PROGRAMME AT A GLANCE

DAY 1 TECHNOLOGY

WHAT WILL BE THE NEXT BREAKTHROUGH TECHNOLOGY?

Discover the latest cutting-edge energy storage technologies and engage in thorough, technical discussions with leading experts driving storage technology development.

DAY 2 POLICY

DISCOVER MORE ABOUT THE FUTURE LEGAL FRAMEWORK

Debate the most pressing challenges to the development of energy storage, learn from best practice examples, and discuss energy storage market design and regulatory frameworks with policymakers, National Regulatory Authorities, and speakers from around the globe.

DAY 3 MARKET

LEARN FROM SUCCESSFUL BUSINESS CASES

Hear about innovative business cases, investments, emerging markets, trends, and storage applications.

DAY 1 - TECHNOLOGY

9:00	REGISTRATION AND WELCOME COFFEE		
10:00 - 10:20	1.1 Welcome and Introduction		
10:20 - 10:50	1.2 Keynote Speech		
10:50 - 12:15	1.3 Setting the Scene: Energy Storage Market and Technology Trends This session will provide a snapshot of the most important energy storage market and technology trends, highlighting the role of storage to decarbonise the electricity system. Speakers will share their views on what can be expected over the coming years and the biggest open questions currently facing the storage sector.		
12:15 - 12:30	1.4 EASE Student Award Ceremony		
12:30 - 13:30	NETWORKING LUNCH		
	Introduction to Energy Storage Technologies & Applications This track will serve as an introduction into the different storage technologies and their applications across the energy system. Speakers will coverbehind-the-meter, commercial & industrial, and grid-scale storage technologies, explaining what drives the choice of technology and the challenges for the different storage applications, both in terms of technical development and regulation.	Advances in Energy Storage Technologies and Applications Experts will provide in-depth insights into the technical advances across different energy storage technologies. Speakers will touch on the aspects affecting the performance and efficiency of various technologies, research and innovation efforts underway, current and future applications, and technical barriers to deployment. They will also address some of the most pressing issues affecting development and deployment of various technologies, for instance recycling and sustainability concerns, manufacturing, monetisation of different services, etc.	
13:30 - 15:15	1.5. a Behind-the-Meter Energy Storage	1.5. b Electrochemical and Electrical Energy Storage	1.5. c Mechanical Energy Storage
15:15 - 15:45	COFFEE BREAK		
15:45 - 17:30	1.6. a Grid-Scale Energy Storage	1.6. b Power-to-X and Hybrid Storage Systems	1.6. c Emerging Technologies and Demonstration Projects
19:30 - 23:00	OPENING DINNER La Fabbrica, Avenue du Port 86C, Bruxelles		

DAY 2 - POLICY

9:00	REGISTRATION AND WELCOME COFFEE		
9:30 - 9:50	**2.1 Opening Keynote**		
9:50 - 11:15	**2.2 Tackling the Decarbonisation Challenge: The Role of Energy Storage in the EU Climate Goals and European Green Deal** Leading EU policymakers will discuss the EU's decarbonisation strategy, European Green Deal, and the role for storage. They will also debate the state of play of the Clean Energy Package implementation and reflect on the National Energy and Climate Plans.		
11:15 - 11:45	COFFEE BREAK		
11:45 - 13:00	**2.3 Energy Storage Policy and Regulation Around the World** Speakers will present the market and policy developments shaping energy storage around the world, the best practices to support storage and the barriers still affecting the sector.		
13:00 - 14:00	NETWORKING LUNCH		
14:00 - 15:30	**2.4.a Decentralised Storage Systems** Delve into the regulatory challenges for distributed storage and aggregation, the latest policy developments affecting this segment across the EU and the impact of the Clean Energy Package.	**2.4.b Centralised Storage Systems** Speakers will explain how changing regulatory frameworks and political priorities are driving innovation among TSOs and DSOs, leading to new flexibility markets and grid services.	**2.4.c Smart Sector Integration** This session will investigate how is the policy framework for sector integration across sectors evolving, how can the policy hurdles be overcomed, how to deal with guarantees of origin, taxes and fees, and aligning legislation across sectors.
15:30 - 16:30	COFFEE BREAK		
16:00 - 17:30	**2.5.a Decentralised Storage Systems** This session will look into which Member States are implementing innovative solutions to enable citizens' energy communities, new business models for consumers investing in generation and storage, aggregation, and EV integration.	**2.5.b Centralised Storage Systems** This session will cover the linkages between storage and renewables, addressing the different aspects affecting the colocation of storage and renewables.	**2.5.c Energy Storage R&I/Investment Policy?** Delve into EU and national policy measures seeking to drive energy storage research & development, innovation, and investment across the EU. Speakers will cover various programmes and initiatives and debate what is needed to drive further advances across the sector.
17:30 - 18:30	**2.6 AperiTalk** Early Adopter and Innovators Meet you Over an Aperitif		
19:30 - 23:00	GALA DINNER La Bellone, Rue de Flandre 46, Bruxelles		

DAY 3 - MARKETS

8:30	REGISTRATION AND WELCOME COFFEE	
9:00 - 9:30	**3.1 Opening Keynote**	
9:30 - 10:45	**3.2 Energy Storage Markets, Business Cases, and Investments** Featuring speakers from the energy storage industry, investors, and market analysts, this session will look at the changing energy storage markets, the drivers for successful business cases, and the investment needs and opportunities across the sector. Speakers will debate what makes for a successful business case, whether new investment and funding mechanisms are needed to drive storage deployments, and how to future-proof storage business cases in a rapidly changing regulatory and market environment. Developers and early adopters will debate challenges and opportunities related to the deployment of energy storage technologies.	
10:45 - 11:15	COFFEE BREAK	
11:15 - 12:30	**3.3 How Regulation Opens up New Storage Markets** The focus of this session will be the new storage markets emerging around Europe as the Clean Energy Package is being implemented. • Which countries are most promising for storage? • Where are regulators and policymakers making the biggest strides in terms of opening up the regulatory framework for storage? • Which Member States are still lagging behind?	
12:30 - 13:30	NETWORKING LUNCH	
13:30 - 14:45	**3.4 a Emerging Business Cases and Applications for Storage: How Bankable are They?** Experts from the energy storage sector will present novel storage applications and business cases, evaluating their bankability and the challenges they face.	**3.4 b How is the Investment Landscape Changing?** This session will cover some of the developments in energy storage investment, both from public funding bodies (e.g. EIB, World Bank) and private funders. It will cover new investment structures such as green power purchase agreements (PPAs), featuring examples from early adopters.
14:45 - 15:15	COFFEE BREAK	
15:15 - 16:30	**3.5 Maximising Revenues and Return on Investments** Speakers will analyse storage markets and revenue streams across the EU. Using specific storage projects as an example, they will highlight the keys to success for a strong business case and evaluate the best ways to future-proof investments. Speakers will also look into the role of consumers after the implementation of the Clean Energy Package and business cases linked to behind-the-meter energy storage, system services, renewables integration, and sector integration.	
16:30	**3.6 Closing Remarks**	

WHAT TO EXPECT

PARTICIPANTS

400+

Top-level European energy professionals and representatives from European Institutions.

SPEAKERS

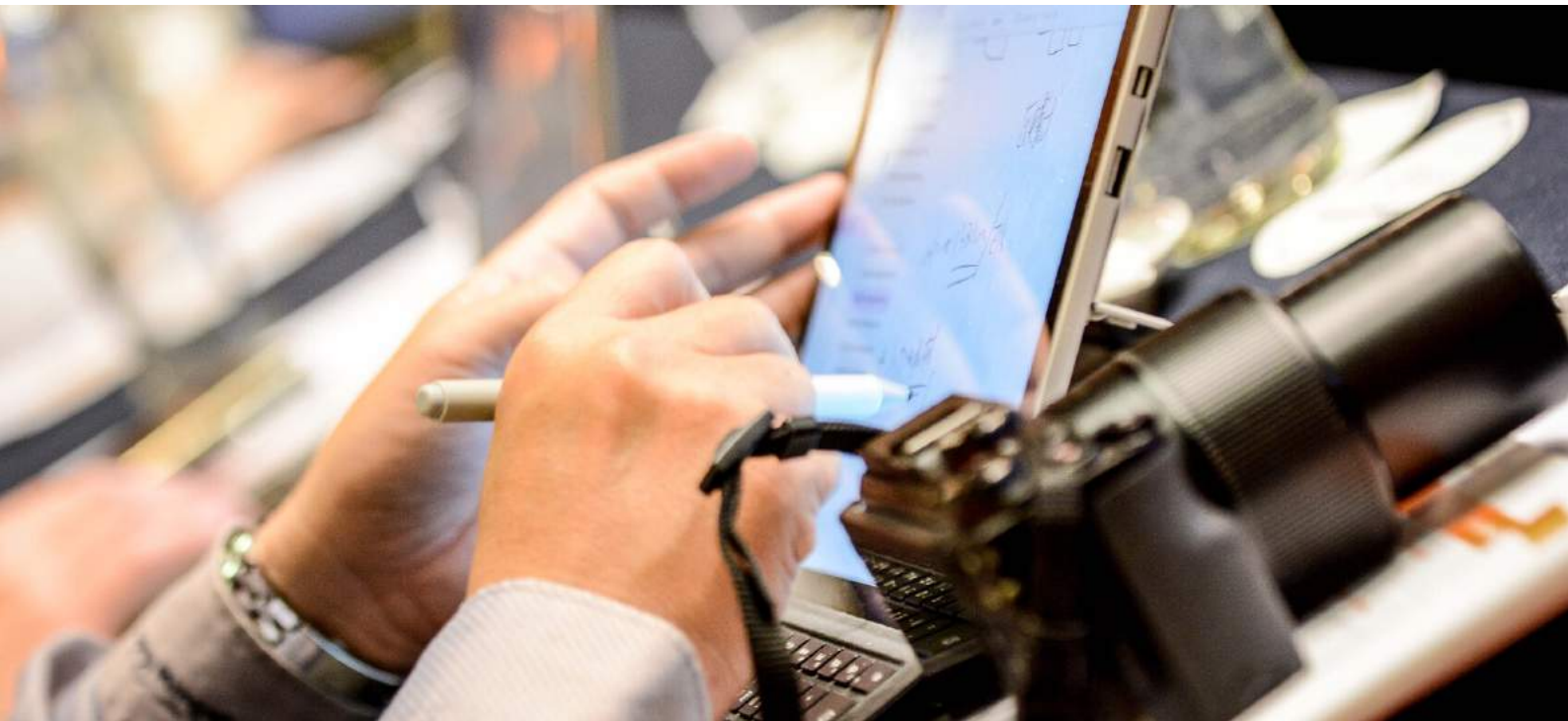
80+

Utilities, DSOs, TSOs, suppliers and consultancies active in the energy storage sector.

SPONSORS AND EXHIBITORS

20+

EDF, ENGIE, and Iberdrola are some of the companies that sponsored and exhibited at the Energy Storage Global Conference 2018.



TICKETS

EASE MEMBERS AND ACADEMIA	**€ 799**
Super Early Birds - until 31.07.2020	€ 599
Early Birds - until 11.09.2020	€ 699
One Day Ticket	€ 390
NON EASE MEMBERS	**€ 1199**
Super Early Birds - until 31.07.2020	€ 999
Early Birds - until 11.09.2020	€ 1099
One Day Ticket	€ 590

SPECIAL FEES

EU Institutions and National Governments	**Complimentary**
Students Under 26	**€ 50**
Invited Speakers - Full Conference	**Members price**
More Participants from the Same Company	**See website**
Opening Dinner	**Included**
Gala Dinner	**€ 99**

ALL PRICES ARE EXCLUDING VAT. FOR DETAILED INFORMATION VISIT WWW.ESGC.ORG

EXECUTIVE SPONSORSHIP

- Your company logo in all official communication materials
- An extended description of the company's expertise in energy storage on the website and conference brochure
- Interview published on the conference website and promoted on social media

- 5 tickets to the conference
- 1 speaking slot
- 5 tickets to the opening dinner
- 5 tickets to the gala dinner

- Access to the participants' contact details
- 8m2 exhibiting space

- Your company will have the possibility to collaborate with our events team to create a unique experience for your clients

SPONSOR FOR €19,900

SPONSORSHIP PACKAGE

- Your company logo in all official communication materials of the conference
- An extended description of the company's expertise in energy storage on the website and conference brochure
- 6m2 exhibiting space
- 3 tickets to the conference
- 3 tickets to the opening dinner
- 3 tickets to the gala dinner

SPONSOR FOR €17,900

EXHIBITING PACKAGE

- Your company logo in the main communication materials of the conference
- A short description of the company's expertise in energy storage on the website and conference brochure
- 6m2 exhibiting space
- 2 tickets to the conference

EXHIBIT €4,000

NETWORKING LUNCH

Sponsor a networking lunch and invite up to 6 attendees to network with you in a private area.
Maximum number of participants per networking lunch: 12 people.

€ 5,900

OPENING DINNER

Welcome attendees by sponsoring the opening dinner open to all attendees.
Sponsors get the opportunity to network with attendees, make brief remarks, distribute branded material (in agreement with the organiser) and offer the prize for the quiz.

€ 7,300

GALA DINNER

Welcome attendees by sponsoring the gala dinner.
Sponsors will have the opportunity to network with attendees and make brief remarks and distribute branded material (in agreement with the organiser).

€ 8,300

INSERT IN CONFERENCE BAGS

Have a direct contact with every single participant by inserting your advertising in the delegate conference bags.

€ 490

POSTER SHOWCASE

- Showcase your project in the exhibiting area.
- The package includes 1 ticket to the conference and to the opening dinner.

€ 1,500

OTHER IDEAS?

- Make us an offer! If you can think of a sponsorship idea that we have not offered but you would like, get in touch. We will do all we can to make it happen.

DON'T TRUST US - ASK THE ESGC 2018 PARTICIPANTS

Great sessions, great organisation and perfect place for networking!

Broad coverage of the topic, very pleasant atmosphere, and a rare conference that respects its time schedule (well, most of the time)

Excellent balance between technical, regulatory and market information. Representatives from government were a true added value.

The division of the three days was perfect to gain an overview on energy storage technologies, policy developments and market issues.

It is great to have the possibility to network with representatives of the European Commission.

Excellent balance between technical, regulatory and market information. Representatives from government were a true added value.

THE ORGANISER

The European Association for Storage of Energy (EASE) is the leading member-supported association representing organisations active across the entire energy storage value chain.

EASE supports the deployment of energy storage to support the cost-effective transition to a resilient, climate-neutral, and secure energy system.

EASE was established in 2011 and currently represents around 40 members including utilities, technology suppliers, research institutes, distribution system operators, and transmission system operators. Together, EASE members have significant expertise across all major storage technologies and applications. This allows us to generate new ideas and policy recommendations that are essential to build a regulatory framework that is supportive of storage.

DISCOVER MORE ON WWW.EASE-STORAGE.EU

MORE ON WWW.ESGC.ORG

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